

Sealed Air®

BRAND PROTECTIVE PACKAGING

Korrvu®

Suspension and Retention Packaging

Protection that enhances presentation



SEALED AIR® brand Korrvu® Suspension and Retention Packaging uses a strong, low-slip film to surround your products, protecting them from shock and vibration with excellent visibility.

Consumer expectations are higher than ever before, and one bad experience with sub-par packaging can have long term implications for your brand. To stay competitive, you must provide not only protection for your product, but also the optimal opening experience with enhanced presentation.

SEALED AIR® brand Korrvu® Suspension and Retention packaging is available in both standard and engineered, custom solutions.

Korrvu® Suspension packaging suspends products in the centre of the package, reducing damage from shock and vibration. Products are suspended in the airspace of the shipping container between two layers of highly resilient low-slip film.

Korrvu® Retention packaging uses film to secure the product to a corrugated board, keeping it from shifting during transit.

This innovative solution enables packages to be easily opened, reused and recycled. The customisation capabilities provide an in-store feeling for at-home consumers, helping you to bring the retail experience to e-commerce fulfilment.





Korrvu®

Suspension and Retention Packaging

SUSTAINABILITY

- Kerbside recyclable for added consumer convenience
- Reusable for return shipments, minimising waste at both ends of the distribution cycle
- RESY approved for recycling in most countries and complies with all international requirements
- Cardboard with +50% recycled content

BENEFITS



OPERATIONAL EFFICIENCY

- Quick installation with little training needed enabling improved fulfilment velocity
- Easily integrates into automated centralised packaging lines as well as touchless automation for high throughput
- Packaging stores flat, reducing storage and warehouse space requirements



PRODUCT INTEGRITY

- Highly resilient low-slip film suspends products in the centre of the package, reducing damage from shock and vibration while maximising visual appearance
- A wide range of specialty features and non-standard options ensure the right level of protection for each application



PACKAGE OPTIMISATION

- Rightsized packages with custom Korrvu® solutions, eliminating bulky void fill material and reducing dimensional weight
- Packages can be ISTA tested without reducing protection



BRAND EXPERIENCE

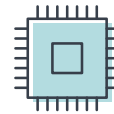
- Custom and variable digital printing options available for a more seamless branded solution for omni-channel retailing
- Efficient design enables packages to be easily opened, reused and recycled for added consumer convenience
- Low-slip film secures products to a corrugated backing, showcasing items and reinforces your brand's image right out of the box

TYPICAL APPLICATIONS

Ideal for 3rd Party Logistics, fulfilment centres, ship-from-store and e-gifting applications.



Automotive



Electronic



Health & Beauty



Industrial Components



Pharmaceuticals



Wine & Spirits

